



STEP

ALEXANDER WHITLEY  
DANCE COMPANY

# Alexander Whitley

## Content Creator & Social Media Intern

Location of role: Hackney Wick/Remote

Placement hours: 25

Working pattern: Flexible

Placement length: 12 months

Salary: £11.95/hour

## About Alexander Whitley Dance Company

Alexander Whitley Dance Company (AWDC) is an internationally acclaimed artist-led creative studio that is redefining the boundaries of dance through pioneering work with digital technology. Our cross-sector collaborations, spanning art, science, technology and education, have established a reputation for innovative and thought-provoking work with both traditional and emerging audiences. The company presented work in the ACE Digital Culture awards in early 2022, was shortlisted for the prestigious FEDORA Digital Prize 2022 and won the One Dance UK Bob Lockyer Award for Digital Innovation in Dance.

We are an artist-led company and our ground-breaking work centres around developing excellent collaborative partnerships across disciplines and industries. The strength of the company's work is demonstrated by our solid working relationships with like-minded artists, technologists, industry partners and venues across the UK and globally. Among these are our East London based partners **Sadler's Wells Theatre, London College of Fashion, Goldsmith's University London, Bartlett School of Architecture UCL.**

<https://www.alexanderwhitley.com>

## About the role

We are looking for a content creator and social media intern with an interest in digital technology and/or performing arts, and a desire to develop their knowledge of working within a creative organisation.

As industry leaders in the dance and technology sector, our work is multidisciplinary and we are often working on several different projects simultaneously throughout the year. The ideal candidate will be interested in supporting the company across our various projects, including monitoring our **social media channels, editing short videos/clips to promote our work online, putting together promotional decks and conducting research into the latest social media/marketing trends.**

Our collaborators and core team have specialisms across fields of **creative technology, choreography, arts education, producing, marketing, graphic design, coding and animation** to name a few. As part of the 12-month placement with AWDC, you will be assigned **mentorship** from within our core team for regular support and guidance, alongside a series of 1-2-1s, where you will be able to shadow members of our team and collaborators to further develop your desired skill-set.

We are keen to develop the placement around your interests and this position has space to evolve and grow throughout the 12 months, as we encourage you to explore areas that best suit your future goals.

You will report directly to a dedicated staffing team and will be invited to join our online workspace to help you manage your schedule and keep abreast of company activity to inform your work.

As a hybrid organisation, our small team of core-staff work both remotely and from our studio in Hackney Wick. We are open to discussing a work schedule that suits you and any other commitments you might have.

## Skills and experience

### **Desirable skills:**

- Video editing
- Knowledge of social media
- Comprehensive IT skills
- Good verbal and written communication
- Ability to work autonomously & as part of a team

### **Desirable experience:**

- Marketing campaign design
- Graphic design
- Social media account management
- Knowledge of social media trends and algorithms
- Creation of audio visual content
- Google analytics & data analysis
- Knowledge of online work spaces

## About STEP

STEP is a training programme for young East Londoners local to the Olympic Park, who are ready to bring ideas, creative energy and perspectives to the creative and cultural sector.

You must be;

- Aged 18 to 30
- Resident of Hackney, Newham, Tower Hamlets and Waltham Forest
- We welcome applicants who have been educated outside of the above boroughs but priority will be given to those that have attended school or college in these boroughs

Through STEP, you'll get paid London Living Wage over a 12-month training programme to develop a range of skills and creative approaches and build on your network across different organisations or departments. You'll complete a work-based placement, grow as part of a peer network, take part in regular professional development workshops, and get a budget to produce a collaborative project. We'll also connect you with a specialist industry mentor, provide careers coaching and continue to offer support as part of our community after the programme.

## How to apply

Complete our STEP application form by 10am on **Friday 29 September**, you can upload video or audio responses.

### [STEP application form](#)

## For more information

If you require information in an alternative format, or want to speak to us about any access requirements, please contact us at [goodgrowthhub@anewdirection.org.uk](mailto:goodgrowthhub@anewdirection.org.uk)

Go to the Good Growth Hub website to find out more here about the STEP programme, book in to attend one of our information sessions, hear from STEP alumni and read out application guide for some expert tips.

<https://goodgrowthhub.org.uk/programmes/step>

