



LUEDER

STEP

Design Assistant

Location of role: D+J Simons and Sons, Thames-side Studios
Placement hours: 25
Working pattern: 3 days 10 – 5pm, 1 day 10 - 6
Placement length: 12 months
Salary: London Living Wage
STEP Strand: Fashion & Design

About Leuder

LUEDER is a fashion label for therapeutic menswear by Hamburg-born designer Marie Lueder.

After working as a bespoke tailor at the Hamburg State Opera, I studied design at the HAW Hamburg before completing my MA in Menswear Fashion at the Royal College of Art in London.

In December 2019, I founded my label.

LUEDER places an emphasis on elevated ready-to-wear garments exploring modern

masculin*ities. The label reimagines menswear staples as functional armor to protect body, mind, and soul – using the core materials denim, recycled nylon, and cotton shirting. Signature garments such as tailored denim and spiraling leather trench coats combine bespoke tailoring expertise with holistic design and sustainable production.

LUEDER draws inspiration from its community, creating bespoke “survival outfits” whose designs reflect the needs of its wearer. It recalls medieval armor, protective wear, and orthopaedic prostheses, but elevates them through contemporary tailoring sensibilities.

<https://luederluederlueder.com/>

Press - [Dazed](#) , [Forbes](#) , [Another](#), [ID](#)

About the role

- Providing design assistance
- Assisting with garment cutting and making
- Helping to develop samples
- Graphic design
- Developing of prints
- Helping with finishing and prepping buyers' packs
- Helping to keep the workroom tidy
- Flexibility to work on other duties and areas as required
- Working as part of a team and on own ini.a.ve
- Assisting the designer

Skills and experience

- Keen interest in developing new fashion design, technical to marketing skills
- Good at working on their own and in a team
- Good Communication skills
- Good time management
- Have an eye for detail
- Good organisational skills

About STEP

STEP is a training programme for young East Londoners local to the Olympic Park, who are ready to bring ideas, creative energy and perspectives to the creative and cultural sector.

You must be;

- Aged 18 to 30
- Resident of Hackney, Newham, Tower Hamlets and Waltham Forest
- Priority will be given to those that have attended school or college in these boroughs

Through STEP, you'll get paid London Living Wage over a 12-month training programme to develop a range of skills and creative approaches and build on your network across different organisations or departments. You'll complete a work-based placement, grow as part of a peer network, take part in regular professional development workshops, and get a budget to produce a collaborative project. We'll also connect you with a specialist industry mentor, provide careers coaching and continue to offer support as part of our community after the programme.

How to apply

Complete our STEP application form by 10am on Sunday 25 June, you can upload video or audio responses.

[STEP application form](#)

For more information

If you require information in an alternative format, or want to speak to us about any access requirements, please contact us at goodgrowthhub@anewdirection.org.uk

Go to the Good Growth Hub website to find out more here about the STEP programme, book in to attend one of our information sessions, hear from STEP alumni and read out application guide for some expert tips.

<https://goodgrowthhub.org.uk/programmes/step>



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