

STEP

STYLUS

Stylus

Junior Researcher & Production Assistant

Location of role:	W1W 8DY (2 days remote)
Placement hours:	25
Working pattern:	Tues – Thurs 9 am – 5 pm
Placement length:	12 months
Salary:	London Living Wage (£11.05 p/h)
STEP Strand:	Fashion

About Stylus

Stylus is the expert source for trends and insights. We exist to connect ideas and uncover possibilities to help businesses look beyond the present and make the right decisions for a better future. Stylus reveals trends, predicts change, and provides the intelligence that gives our clients a true understanding of their consumers and helps their business to prosper.

We look across sectors and territories to connect the dots between emerging trends to produce curated insights and ideas that help our members act at precisely the right moment to gain the competitive edge. We cover fashion, beauty, food & beverage, travel, retail and more. Some of our clients include Adidas, Amazon and Starbucks.

This role is working within the Content team, who writes the trend reports that clients access on our website.

About the role

We are looking for an intern to support our trend-forecasting content team while learning the ropes of this fascinating industry. The right candidate will relish working in this fast-paced and varied role. Working in a hybrid environment (three days a week, including one day in our Central London), this role offers a fantastic opportunity for the right person.

We're looking for someone with bags of enthusiasm and a can-do attitude. We offer a supportive and nurturing working environment, and you will be given training in our systems and processes as part of your internship. This is a desk-based role, but you'll also be given the opportunity to attend our internal events, including trends days and seasonal trend kick-offs.

You will be working across the content team with different people every day, from Fashion and Beauty to Pop Culture & Media, Food & Beverage, and Consumer Attitudes, to name a few. We're interested to hear what you're interested in, and we can hopefully broaden your knowledge base. You will be naturally curious and be very engaged with media, as researching concepts, ideas and trends for these teams will be an essential part of this role – finding the statistics, quotes and case studies that support the predictions we make for our clients.

Building content on our client-facing portal will be another crucial part of your role, and our busy researchers and editors will love you for it! You will be pasting in copy, adding hyperlinks, tagging images and uploading them to the site. An eye for visuals counts here, as well as basic computer skills and a problem-solving nature, as you will be laying out reports.

This is a unique opportunity to join a super creative ground-level team. You will get an insider view of trend forecasting, learn practical skills that will help you thrive in your career, and have access to unlimited coffee, tea and snacks.

Inclusion Drives Innovation.

Stylus is committed to the ongoing process of championing diversity, equity and inclusion in all we do – from the environment, we create within our team to the content we bring to our members. Stylus commits to creating a space that welcomes, values, and advocates for diverse perspectives.

Skills and experience

- An interest in media is crucial for this job – someone with an awareness of and interest in culture.
- Basic computer literacy.
- Good command of written language.

About STEP

STEP is a training programme for young East Londoners local to the Olympic Park, ready to bring ideas, creative energy and perspectives to the creative and cultural sector.

You must be;

- Aged 18 to 30
- A resident of Hackney, Newham, Tower Hamlets and Waltham Forest and have attended school or college in these boroughs.

Through STEP, you'll get paid London Living Wage over a 12-month training programme to develop skills and creative approaches and build on your network across different organisations or departments. You'll complete a work-based placement, grow as part of a peer network, participate in regular professional development workshops, and get a budget to produce a collaborative project. We'll also connect you with a specialist industry mentor, provide career coaching and continue to offer support as part of our community after the programme.

How to apply

Complete our STEP application form by 10 am on Monday, 17 October; you can upload video or audio responses.

[STEP application form](#)

For more information

If you require information in an alternative format or want to speak to us about any access requirements, please get in touch with us at goodgrowthhub@anewdirection.org.uk.

Go to the Good Growth Hub website to learn more about the STEP programme, book in to attend one of our information sessions, hear from STEP alums and read out application guide for some expert tips.

<https://goodgrowthhub.org.uk/programmes/step>

