



**A NEW
DIRECTION**
We create opportunity



SCREENSHOT
M E D I A

STEP

Screenshot Media

Staff Writer & Editorial Assistant

Location of role: Shoreditch (hybrid)
Placement hours: 25
Working pattern: 3 days a week, flexible from Mon -
Thurs, 9am – 6pm
Placement length: 12 months
Salary: London Living Wage (£11.05 p/h)
STEP Strand: Marketing / PR

About Screenshot Media

SCREENSHOT Media is a new generation media company and creative agency.

We have built one of the fastest growing Gen Z specific media companies, grown organically through a predominantly Gen Z team. With just over three years already

behind SCREENSHOT, the company has worked with leading brands like TOMS, Wagamama, Huawei, and Calvin Klein and reaches close to half a billion 18-30 year olds every month. We dominate the Gen Z space with content that hits different, and we pride ourselves on the information we deliver to our followers through each and every channel. Our core purpose is to give the youth generation a voice by building communities that inform, engage and entertain.

<https://screenshot-media.com/>

<https://agency.screenshot-media.com/>

Details of work / WHAT WE OFFER

- One day required in our stunning Shoreditch office. This might change to further required days. However, a hybrid work environment will remain indefinitely.
- Free yoga, boxing and meditation at our office space, as well as Friday evening drinks, endless tea and coffee and monthly events
- Our working hours are from 9 am to 6 pm
- You will receive 25 days of holiday, pro rata, as well as the period between Christmas and New Years off, and all public holidays
- Your birthday is an extra holiday day on us
- We currently, and have done so for the past year, work half days on Fridays.

About the role

The successful candidate will be expected to research, write and schedule articles for our flagship website daily, come up with new and optimised ways to engage our gen Z audience through easy-to-digest content, conduct interviews with the tastemakers of tomorrow, produce SEO- and Facebook-optimised articles, edit and commission other writers' pieces and learn everything there is to know about a media publisher's growth strategy.

Working alongside two other Staff Writers and under the direction of our Editor in Chief, this role is an incredible opportunity for anyone interested in writing about the trends and issues dominating gen Z conversations. Our company is constantly evolving, which allows our employees to grow within their role as we go along.

You must enjoy working in a fast-paced environment, be eager to learn about SEO and other best practices when producing engaging and informative content on different platforms and be willing to constantly bring fresh ideas to the table.

Your key responsibilities

- Researching topics
- Interviewing relevant individuals such as content creators and tastemakers
- Creating content that hits different
- Editing your own or other writers' work
- Ensuring that you meet all regular and recurring deadlines
- Learning about Search Engine Optimisation and how to apply this strategy to our website
- Learning about what type of content does best on which social media platforms and how to use this knowledge in content optimisation
- Possibility to write investigative articles, feature stories and analytical pieces

Skills and experience

Your skills

- An experienced writer, able to write up to 5 short pieces a day.
- Advanced editing skills.
- The ability to make corrections and learn from them quickly.
- Staying up to date on social media, pop culture and other trends dominating the entertainment space.
- Organised. You will need to balance daily content production with other tasks when necessary.

Role requirements

This role is for a junior candidate who is interested in developing a career in journalism and the media industry. We want to see candidates applying have a deep interest in sharing information that informs, engages and entertains, who genuinely enjoy writing content for the youth generation and want to learn how to work within an editorial team as part of a

media publisher and creative agency.

A BA in journalism, writing, English, or a subject related to communications; however we accept candidates upon the merit of their application and enthusiasm. You will need to be able to work in a team and be self-motivated, eager to roll up your sleeves and keen to learn. We expect you to have a keen interest in audience growth and content creation as well as optimisation, and generally want to gain crucial experience in the world of media.

About STEP

STEP is a training programme for young East Londoners local to the Olympic Park who are ready to bring ideas, creative energy and perspectives to the creative and cultural sector.

You must be;

- Aged 18 to 30
- A resident of Hackney, Newham, Tower Hamlets and Waltham Forest and have attended school or college in these boroughs.

Through STEP, you'll get paid London Living Wage over a 12-month training programme to develop skills and creative approaches and build on your network across different organisations or departments. You'll complete a work-based placement, grow as part of a peer network, participate in regular professional development workshops, and get a budget to produce a collaborative project. We'll also connect you with a specialist industry mentor, provide career coaching and continue to offer support as part of our community after the programme.

How to apply

Complete our STEP application form by 10 am on Monday, 17 October; you can upload video or audio responses.

[STEP application form](#)

For more information

If you require information in an alternative format or want to speak to us about any access requirements, please contact us at goodgrowthub@anewdirection.org.uk

Go to the Good Growth Hub website to learn more about the STEP programme, book in to attend one of our information sessions, hear from STEP alumni and read our application guide for some expert tips.

<https://goodgrowthhub.org.uk/programmes/step>

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**GOOD
GROWTH
HUB**