



A New Direction invites schools to get involved in I Am Festival 2022 by creating a short film which celebrates who they are and showcases what 'unity' means to them.

Taking part is simple!

### STEP I

Invite your students to develop five movements based on the following descriptions:

- 1. Up and up
- 2. Connect (don't) crash!
- 3. Sideways slow
- 4. Wiggly whirly
- 5. Forwards and fabulous

These have all been designed to be open, adaptable, and inclusive so all students can take part.

Encourage students to consider how these movements connect to the festival theme of 'unity'. What does unity mean to them? How can they connect their movements to the movements of their classmates or students in other schools?

#### STEP 2

Film your students performing their movements and **share it with us HERE:** <a href="https://bit.ly/30pQCmD">https://bit.ly/30pQCmD</a>

You don't need to be Jane Campion or Spike Lee. You don't need fancy equipment. In the spirit of unity, get involved, connect, and have fun!

Your film(s) will be featured in our virtual I Am Festival Cinema from 20–24 June and shown in our Worship Street hub throughout the week.





Your film should be no more than **one minute long**. You could either feature one student per film, or edit a few together, however the film should be edited and ready to view when you send it to us. You could even get creative and do an animation — it's completely up to you!

If you need help or have questions, please contact:

- Lynne Brackley I Am Festival Producer: lynne.brackley@anewdirection.org.uk
- Jim Beck Communications Manager: jim.beck@anewdirection.org.uk

# Some Things to Consider

How will you devise the content of your film? Storyboarding, adapting a familiar story, improvisation?

Who will be in it?

Are you making it with a partner setting and/or organisation? (e.g. an arts partner)

Who will be the cameraperson/people? Who will be the editor(s)?

What equipment will you use? (If you don't have anything else available a mobile phone would be fine!)

Will you include captions and/or other means to make your film more accessible?

Where will you shoot it? When will you shoot it?

Will your school/students be identifiable?

**Note:** if you are happy for your students to be seen and identifiable on screen, you will need to complete an A New Direction permission form(s) before we can share your film. Please get in touch to arrange this with us.

## **Other Creative Considerations**

Think about

- Camera level
- Close-ups on eyes, hands, feet (as appropriate and respectful)
- Repetition of movements
- Pace
- Dynamics and the 'shape' of your story

How is your film expressing 'unity'?

What is the story? What is the mood?

Is it live action or an animation?



Are you using music? Think about copyright. Can you compose and make your own soundtrack or use royalty-free music? If you're looking for royalty free music to add to your film, try <a href="https://www.free-stock-music.com/">https://www.free-stock-music.com/</a> or <a href="https://artlist.io/">https://artlist.io/</a>

Will you use signing, PECS, spoken words?

Is there a connection with an artist or an artwork?

Does it include pictures/ objects? Is there a colour theme?

Does your film ask a question and/or invite a response?

What would you like the viewer to learn or take from your film?

### Resources

This resource from BBC Bitesize explores how to create Unity in artwork: https://www.bbc.co.uk/bitesize/guides/zy4mmnb/revision/1

We were inspired by elements used by choreographer Trisha Brown in her dance project Set and Reset. You can watch a performance of the piece here: https://www.youtube.com/watch?v=4julD0hSyaw

Here they are the Set and Reset principles, respectfully reinterpreted with film in mind!

- Clarity: keep it simple and 'readable.'
- **Visibility and invisibility:** hide, show, surprise.
- **Get in line:** synchronise, pass-it-on.
- **Stay in frame:** work together in the space.
- Act on instinct: enjoy the flow, be wild when you need/want to.

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### What is I Am Festival?

<u>I Am Festival</u> is A New Direction's yearly celebration empowering D/deaf, disabled, and neurodivergent young people to explore their creativity. Over the past five years, the festival has provided a platform for hundreds of young people to showcase their talents, leadership, ideas and opinions.

Every year we work with schools in our <u>SEND Network</u> to create work based around a theme. Teachers in the Network have chosen **UNITY** as this year's theme.