



I Am Festival

The **I Am Festival** is an arts festival. It happens in the week 14 to 18 June 2021.



It shows the fantastic art work being done in schools and groups across London.



All of the pupils taking part have Special Educational Needs and Disabilities.



The festival happens every year. It is usually at the Tate gallery in London but this year it will be online.



All of the work at this years festival will be about the theme of **Love**.

A theme is something you want to talk about or show.



We are looking for people who have an idea for an art activity. The activity must be to do with the theme of Love.

About the pupils and teachers we work with



We work with pupils who have **Special Educational Needs and Disabilities** and teachers. The short name for this is **SEND**.

Pupils with **SEND** might need more support because:



- It is harder for them to learn than other children the same age.



- It is difficult for them to get to school or college.

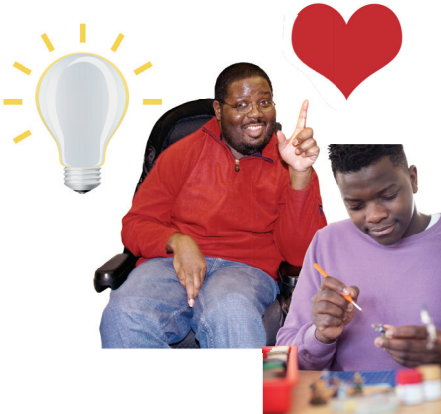


We work with pupils and teachers in schools and youth groups.



We all work together and share ideas about how to support pupils to enjoy art.

Work with us and tell us about your idea



We are looking for people with ideas about how to make and run art activities. The activities will be for pupils who have **SEND**.



We are asking artists, organisations and people who help run art sessions for pupils or with schools to get in touch.



We want you to tell us your idea and how you can make it work.



We really want ideas from people who are Deaf, have a disability or are neurodiverse.

People who are neurodiverse may have autism, ADHD or Aspergers.



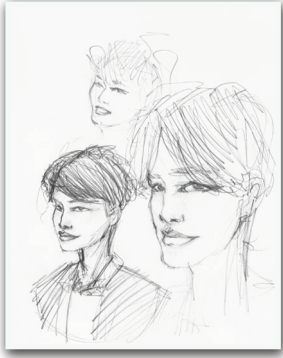
1

2

3

4

Your idea needs to be about the theme of Love. Your art activity must show 1 of these 4 things. We call them strands.



1

Strand 1 - Portraiture

This means pictures or images of yourself or other people.



2

Strand 2 - Love Letters

Explaining and telling someone or something how much you love them.



3

Strand 3 - Collaborative Commissions

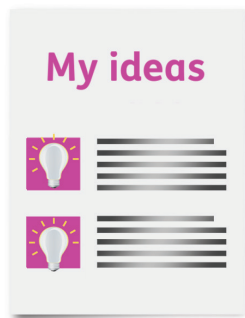
This means artists and teachers working together on an idea.



4

Strand 4 - Live Event

An activity to help everyone celebrate the festival together.



Your idea

Here are things you need to show us or tell us about your idea.



- Tell us what activity you want to do and why you want to do it.



- Tell us why you are interested in the **I Am Festival**. And why you are interested in the theme of love.



- Show us an example of your art work.



- Show us other work you have done. It would be good to see how you have worked with other people.



- Tell us how you will work together with teachers and pupils to make your idea happen.



- Tell us how much you think it will cost to make your idea work.



- Tell us what else you will need to make your idea work.



You need to think about how you will work online. This might be online meetings with teachers or doing workshops with pupils.



You can plan to spend up to £2000 on people who will help you with your idea.



There is more money to spend on things you will need to make or run the session.

This might be things like the equipment you will need.



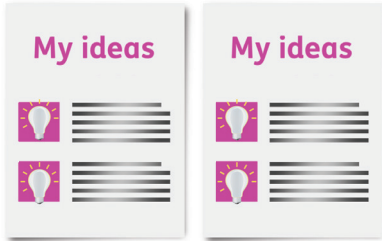
If we pick your idea we will give you the money to make them happen.



You will show everyone your idea and how it works at the **I Am Festival**.

A New direction will show it on our website and on social media too.

To tell us about or show us your idea you can:



- Write it down. It can be no more than 2 sides of A4 paper.

Or



- Do a video. It can be no longer than 5 minutes.



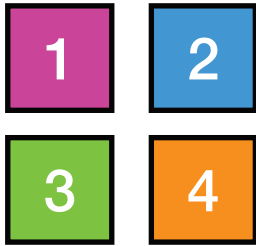
You need to send us your idea by 6pm on Sunday 14 march.



Email your idea and plan to:
schools@anewdirection.org.uk



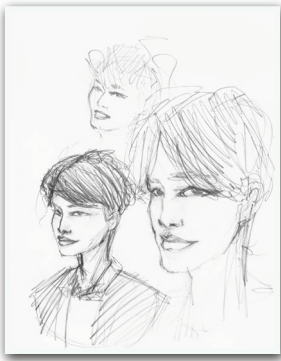
If you have any questions or want more information you can email us too.



The next page tells you more about the 4 strands of work we want you to look at.



You only need to work on 1 strand if you want to.



1

Strand 1 - Portraiture

This means pictures or images of yourself or other people.



You can use any kind of art to help pupils work on portraits.



Just remember you need to be able to show art online as well.



What you need to do

- You will share your ideas with a teacher and group of pupils.



- You will work together to make an activity that helps SEND pupils look at portraits.



- Then you will work with us to look at how to show other teachers and pupils how to do it too.



- We will share the activity with other schools so that more pupils can do work on portraits.



- We will show the pupils work at the festival.



What we want the pupils to learn

- Pupils can look at portraits and show how they feel and what they think when they look at them.



- Pupils can plan and make their own portraits. It might be of themselves or other people.



When you need to do the work

You will work out and practice your idea and activity between 19 April to 15 May.



You will get work ready for the festival in late May or early June.



2

Strand 2 - Love Letters

Explaining and telling someone or something how much you love them.



You can use any kind of art to look at Love Letters.



Just remember you need to be able to show art online as well.

What you need to do

- Your activity will ask schools to make love letters to send to artists or people in the community.





- Pupils can make the love letter anyway they want to. It does not have to be in writing.



- Support teachers to make artworks that record pupils love letters.



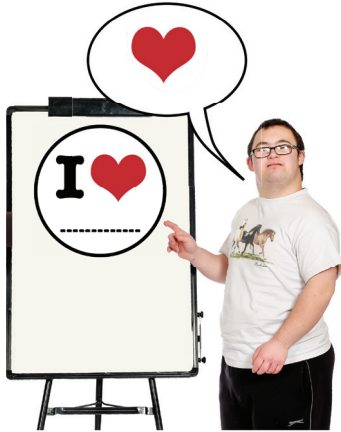
- You will need to work out how to share your activity with teachers online.



You could ask schools to send love letters to each other.



- We would like to see pupils use film to:



- Explain and tell someone how much they love them. Or say how much they love something.

Or



- Record how pupils make the love letters.



You don't have to do the filming yourself. You need to think about who will do this for you.

What we want the pupils to learn



- Pupils learn about a piece of work or artist they like, and record a love letter.



- Pupils understand you can make a love letter out of anything.



When you need to do the work

You will work out and practice your idea and activity at the end of April.



Have the final film ready by late may to early June.



Strand 3 - Collaborative Commissions

Artists and teachers working together



What you need to do

- You will say what kind of art you want to do in the activity.



- You and a teacher will work together. You will decide and make an activity that pupils can do to show the theme of love.



- Your activity will be something that can happen online at the festival.

What we want to see

We want the work to be:

- Exciting for the pupils.
- Any kind of art.
This can also be things like dancing, acting, film or music.



We want teachers and pupils to learn new arts skills.



We want to help you learn more about working with SEND pupils.



We want the art work to help people think about the experience of pupils with SEND.

What we want the pupils to learn



- Pupils learn more about the different types of art.



- Pupils learn how to show the theme of love in their art.

When you need to do the work

Agree with the teacher what you are going to do in early April.



You will work with pupils in late April or early May.



Work will be finished by early June.





4

Strand 4 - Live Event

An activity to help everyone celebrate the festival together.



The activity will make pupils and teachers think about the festival and be happy to be part of it.



The activity will be online or video recorded.



What you need to do

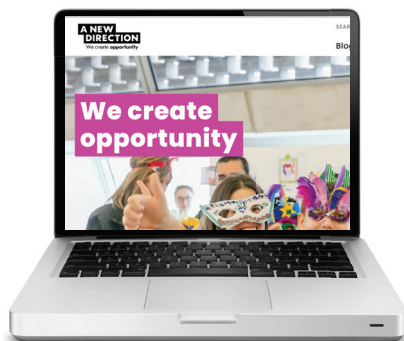
- You will make an activity that can be done online during the festival.



- Pupils across London will watch it during the festival and join in.



- The activity will help pupils to feel excited, happy and proud to be part of the festival.



- We will also share this on our website and social media. We want people everywhere to see the work.

When you need to do the work



We will show your idea and activity to the SEND network meeting. This will be in the week beginning 3 May.



This is a group of teachers and people who work with SEND pupils across London.



The network will tell you what they think about your idea.



After the meeting you will need to get your idea ready for the festival on the 14 June 2021.