

Teaching for Creativity

Invitation to Develop Resources and Training

[A New Direction](#) is inviting expressions of interest to work with us to create learning resources and online professional development sessions for school teachers that support the development of young people's creativity. A New Direction is a not-for-profit organisation that exists to ensure that all children and young people in London can develop their creativity and play an active part in the culture and heritage of the city.

The priority for this work is to help broaden and diversify a creative curriculum in response to the combined crises facing young people in London, including the Black Lives Matter movement and the call for a more equitable society, the COVID-19 pandemic and its associated economic impact, and the Climate Crisis. We believe in a better world and want to support teachers and educators with rich learning materials that develop young people's creativity and their ability to navigate these times.

What's involved?

This short programme is the start of our longer commitment to developing new and compelling classroom resources that draw on the expertise of London's cultural sector. For this first stage, the focus is on the following priority areas; History, Relationships and Sex Education (RSE) and Personal, Social, Health and Economic Education (PSHE).

This autumn we will commission five short resources and associated professional development sessions to be delivered during Spring and Summer 2021.

Expressions of Interest are invited from artists and/or organisations to be considered for these first-stage commissions.

What do we mean by 'creativity'?

We, like many others, believe that creativity can be taught and want to support schools and teachers to feel equipped to do just this.

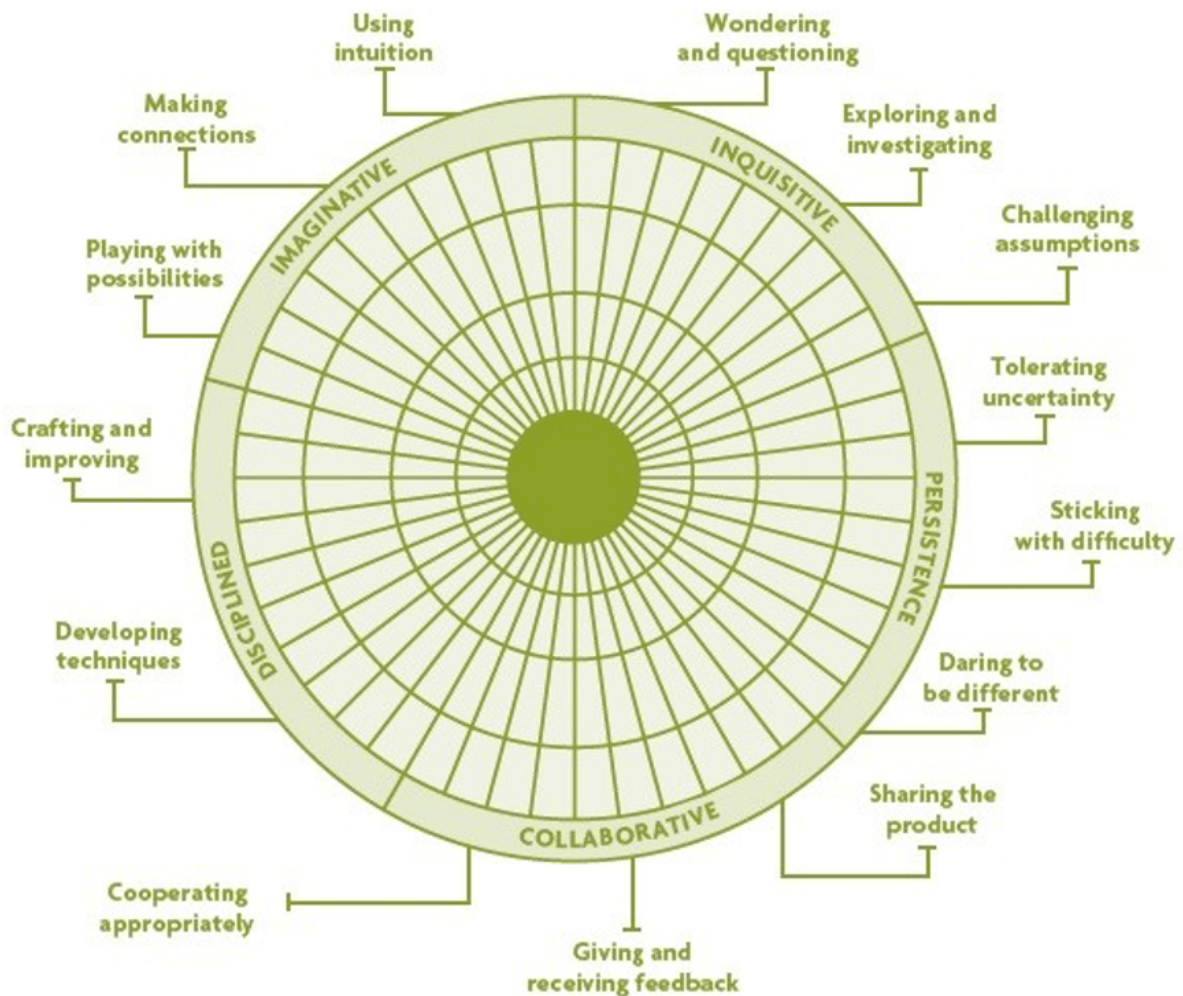
"Creativity is the capacity to imagine, conceive, express or make something that was not there before. Creative thinking: a process through which knowledge, intuition and skills are applied to imagine, express or make something novel or individual in its contexts. Creative thinking is present in all areas of life. It may appear spontaneous, but it can be underpinned by perseverance, experimentation, critical thinking and collaboration. Teaching for creativity: explicitly using pedagogies and practices that cultivate creativity in young people."

— The Durham Commission Report, 2019

For this programme, we are using the Creativity Wheel with its five capacities. This was originally developed through research by Professor Bill Lucas, Guy Claxton and Ellen Spencer for Creative Partnerships in 2011-2012 which you can [read here](#).

This was further developed by Bill Lucas through a series of international research projects and is described more recently by him in 2019 [here](#).

FIGURE 1:
THE CENTRE FOR REAL-WORLD LEARNING'S FIVE-DIMENSIONAL MODEL OF CREATIVITY (LUCAS ET AL., 2013)



The five commissioned resources will align with the Creativity Wheel and each will take one capacity as its particular focus.

Artists or organisations wishing to express interest should select one section below that will underpin the main focus of the activity.

Imaginative	Inquisitive	Persistent	Collaborative	Disciplined
Using intuition	Wondering and questioning	Tolerating uncertainty	Sharing the product	Developing techniques
Making connections	Exploring and investigating	Sticking with difficulty	Giving and receiving feedback	Crafting and improving
Playing with possibilities	Challenging assumptions	Daring to be different	Cooperating appropriately	

Priority Curriculum Areas

History

A more diverse and balanced view of history that focuses on the lives of individuals and communities currently under-represented in the curriculum.

Example areas to explore:

- KS1 – significant events in British or global history beyond living memory
- KS1 – comparing significant individuals
- KS2 /KS3 – part of a study of an aspect or theme in British history that extends pupils' chronological knowledge beyond 1066
- KS3 – ideas, political power, industry and empire: Britain, 1745-1901
- KS3 - challenges for Britain, Europe and the wider world 1901 to the present day

You can see the current national curriculum history programmes of study [here](#).

Relationships and Sex Education (RSE)

A new curriculum for September 2020 that aims to help young people have healthy relationships – read the new government guidance [here](#).

Personal, Social, Health and Economic Education (PSHE)

The link between creativity and wellbeing is long established and young people's mental health will continue to be a focus for schools, particularly during the uncertainties of the current pandemic.

Read the current government guidance [here](#).

Science/Geography

The Climate Crisis is not explicitly addressed in the National Curriculum, but please take a look at [this DfE guidance from 2013](#) that will support Expressions of Interest for this area.

Science – national curriculum programmes of study can be found [here](#).

Geography – national curriculum programmes of study can be found [here](#).

Fees and acknowledgements

This work is intended to take each artist or organisation approximately five days in total. Artists and/or organisations will be fully credited for the work and are also welcome to use the resources for their own purposes.

Fee

Up to £2,000 to cover:

- Planning & briefing meeting
- Resource development and delivery
- Teacher training session preparation and delivery of 90mins(?) session.
- Each resource and session will:
- Demonstrate clearly how the resource activity will develop a particular aspect of young people's creativity through a sequence of activities
- Focus on one of the curriculum priorities listed above
- Design its activity for a particular Key Stage
- Include suggestions for adaptation for older and younger students, and for children with SEND (we will support with this)
- Work as an online session

We are currently envisaging all sessions will be delivered online, but should the COVID-19 situation change significantly and it becomes safe to run sessions face to face in the Summer Term, we will review whether some of the planned sessions can be re-costed and run at a cultural venue.

Selection criteria

In selecting artists or organisations to co-deliver the programme, A New Direction will also work to ensure that a range of creative capacities, subject areas, and art forms are represented. We will contact shortlisted organisations to discuss further details before confirming participation in the programme.

Resource design and publication

A New Direction will agree with the artist and/or partner organisation the final resource and session content with support from teachers to consider practical and pedagogical considerations. A New Direction will design and publish the resources and make them available on our website, signposted through LookUp, our free online directory for teachers.

Timeline

- Expression of Interest published: Tuesday 06 October 2020
- Deadline to submit EOI Form online: Sunday 25 October 2020
- Follow up discussions scheduled with A New Direction: w/c 26 October 2020
- Commissions, contracting and individual co-planning meeting: November 2020
- Development of resources and scheduling each teacher training session: November–December 2020
- Into design: January 2021
- Publication of resources and training bookable online: February 2021

Expressions of interest

[Click here](#) to complete the online expression of interest form.

The deadline to submit your expression of interest is **Sunday 25 October**.