
Welcome

Artsmark Partnership Programme

Supporting cultural education, endorsed by Arts Council England



Artsmark
AWARDED BY ARTS COUNCIL ENGLAND

Aims of the session

By the end of this session, you will –

- Understand Artsmark Award
- Understand the Artsmark Partnership Programme
- Know what you need to do next



What is Artsmark?

Creative quality standard for schools and educational settings, accredited by Arts Council England

Clear framework to plan, develop and evaluate arts, culture and creativity across the curriculum

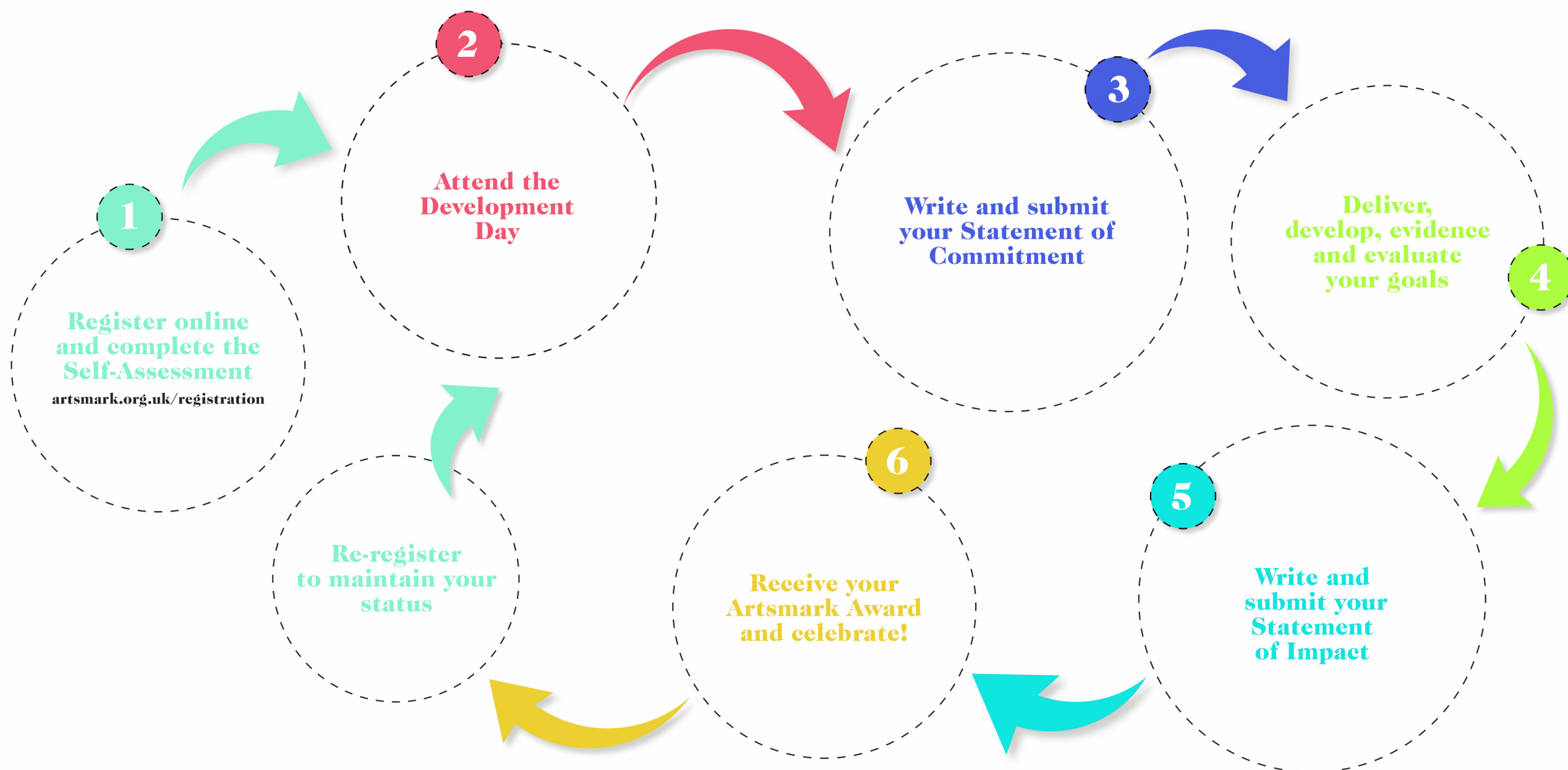
Awarded **Silver, Gold** or **Platinum**

Open to Primary, Secondary, SEND, PRUs and Youth Offending Teams and piloting with Sixth Form colleges

Over **3,000** registered settings reaching over **one million** children and young people since 2015



Artsmark Process Diagram



Arts Council England – Manage registrations, formal submissions, Assessment and Awarding

Local Bridge Organisation – Deliver Development Days, Support Sessions and ongoing support

** Registration fee is a one-off fee of £500 or £250 for settings with under 100 children on role and Youth Offending Teams*


Artsmark Criteria

- Eight criteria used by settings to audit provision
- Used by the Artsmark assessors to determine level of award
- Expectations for each criteria detailed in the Artsmark **Self-Assessment** framework

1. Leadership
2. Curriculum design
3. CPD
4. Pupil engagement
5. Range of offer
- 6. Partnerships**
7. Equality and diversity
8. Values and ethos



Artsmark Partnership programme


- **Arts Council England** endorsed network of arts and cultural organisations
 - Support to develop **deeper, longer term** relationships with educational settings
 - Artsmark Partners support settings to **develop and embed** their provision
 - Artsmark Partner logo provides reassurance that you understand Artsmark and will adhere to the **Code of Practice**
 - Artsmark Settings are **not restricted** to working exclusively with Artsmark Partners
 - Artsmark Partners **are not** delivery partners or assessors
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Benefits of being an Artsmark Partner

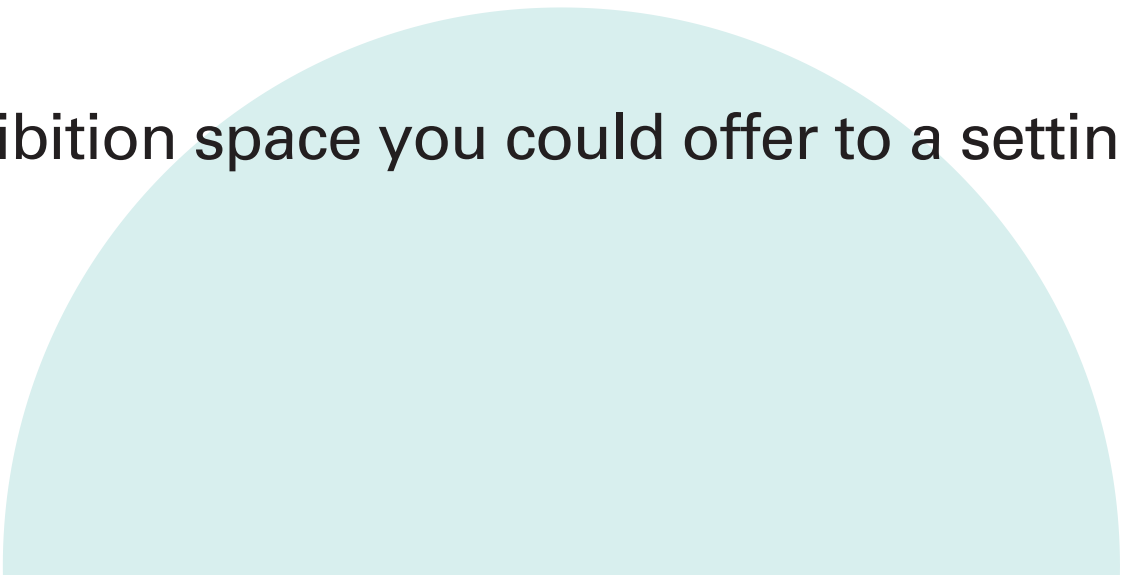
- Engage and build new audiences through schools and families
- Support to map your current offer against Artsmark criteria
- Better understanding of the needs and priorities of schools and education settings
- Develop deeper, longer term relationships with education settings
- Endorsement from Arts Council England
- Signposting and sharing best practice



A New Direction opportunities for Artsmark Partners

- Annual market place
 - Artsmark and Schools e-news
 - Blog posts
 - Co-host and co-deliver events
 - Annual opportunity to deliver INSET
 - Artsmark Connects events
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Mapping & Developing your offer

- What are you already doing that can help settings progress against the Artsmark criteria?
 - Could you offer a range of levels of engagement, from one-off workshops to a package of longer-term support?
 - What broader skills exist within your organisation that could benefit Artsmark settings? e.g. Evaluation, Project Management, Fundraising
 - Do you have an Arts Award offer that may be of interest to settings?
 - Could your offer reach beyond the setting to parents and the wider community?
 - Do you have a performance or exhibition space you could offer to a setting?
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Quality Principles

- Developed by Arts Council England in partnership with arts and cultural organisations
 - Aim to raise the standard of work being produced by, with and for children and young people
 - Consider in planning, delivery and evaluation
1. Striving for excellence and innovation
 2. Being authentic
 3. Being exciting, inspiring and engaging
 4. Ensuring a positive and inclusive experience
 5. Actively involving children and young people
 6. Enabling personal progression
 7. Developing belonging and ownership



Code of Practice

Outlines expectations for how Artsmark Partners will conduct their work associated with the Artsmark Partnership Programme

- **Delivery** - How you deliver your offer
- **Breadth of Perspective** – Keeping up to date and staying connected
- **Promotion / Comms** - How you talk about your offer
- **Accountability** - Policies and legislation
- **Quality Assurance** - Evaluation



Process for Artsmark Partners

- Attend briefing event
- Receive Artsmark Partner logo from Arts Council
- Clearly identify offer for Artsmark settings with Artsmark Partner logo - Use of the logo confirms agreement with Code of Practice and Ts and Cs
- Evaluate activity and measure impact
- Recommit to requirements of the programme annually



Next steps

- What will you post as your Artsmark offer on your website?
- Lookup profile and noticeboard?
- Artsmark/Schools e-newsletter offer



Support and Resources

In every Artsmark Community newsletter we highlight a range of new opportunities from Artsmark Partners to settings.

Bridge Organisation:

A New Direction

artsmark@anewdirection.org.uk

020 7608 2132

www.artsmark.org.uk

artsmark@artscouncil.org.uk

Like, follow and tag us in your Artsmark updates:



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/Artsmark1



Thank you



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