Artmark Partnership Programme
Supporting cultural education, endorsed by Arts Council England

What is the Artmark Partnership Programme?

The Artmark Partnership Programme is an Arts Council England endorsed network of organisations who are devoted to bringing great arts and cultural opportunities to children and young people. They support Artmark registered schools and other educational establishments on their journey to embed arts and culture across the curriculum. The programme was developed in consultation with the education and cultural sectors.

To become an Artmark Partner, organisations are required to attend an Artmark Partnership Programme briefing with their local Bridge organisation. Arts Council England will then issue an Artmark Partner logo, which should be used in accordance with the branding guidelines, alongside any marketing relating to Artmark Partnership Programme. By using the logo, organisations are confirming that they adhere to the Code of Practice and the Terms and Conditions of the programme.

Artmark Settings will be supported by Artmark Partners to further develop and embed their arts and cultural provision. The Artmark Partner logo provides Artmark Settings with reassurance that the organisation understands the requirements and process of the Artmark Award and that they will adhere to the Code of Practice of the programme. Artmark Settings can engage with any external partners and are not restricted to working exclusively with Artmark Partners.

Artmark Partners will be supported to develop deeper, longer term relationships with Artmark Settings and to strengthen their offer for children and young people. Artmark Partners should advocate for Artmark in all their work but are not local delivery partners for Artmark Award, as that role is fulfilled by Bridge organisations.

What are the benefits of joining the Artmark Partnership Programme?

- Engage and build new audiences through schools and families
- Support to map your current offer against Artmark criteria
- Better understanding of the needs and priorities of education settings
• Develop deeper, longer term relationships with education settings
• Strengthen your offer for Children and Young People
• Endorsement from Arts Council England and support to meet funding requirements for National Portfolio Organisations
• Contribute to, and benefit from, signposting and sharing of best practice across the Partnership network

What do organisations have to do?

• Contact their local Bridge Organisation to register interest
• Attend a free Artmark Partnership Programme Briefing Session with their local Bridge organisation to develop their understanding of the Artmark process and the needs of Artmark settings
• Agree to adhere to a Code of Practice, outlining expectations of Artmark Partners, and the Terms and Conditions of the programme
• Have a clearly articulated Artmark offer on their website

What is the Code of Practice?

The Code of Practice outlines Arts Council England’s expectations of how Artmark Partners will conduct their work associated with the Artmark Partnership Programme. It covers areas such as Delivery, Communication and Accountability and for most organisations, will align with the way they are already working.

How will Artmark settings find an Artmark Partner to work with?

Once they have joined the programme, Partners will be issued with an Artmark Partner logo. Details will be included on their Bridge Organisations database which schools can use to search for appropriate partners to engage with.

How do organisations maintain membership to the programme?

Partners will be asked to renew their commitment to the requirements of the programme on an annual basis.