Welcome!

Artsmark Development Digital Session
Artsmark is the only creative quality standard for schools and education settings, accredited by Arts Council England.

It supports settings to develop and celebrate their commitment to arts and cultural education.

Settings are awarded Silver, Gold or Platinum, based on their achievements against Artsmark criteria.

Artsmark has reached over 1.7 million children and young people across 4,000 registered settings.
Why Artsmark?

We want to do Artsmark because....
The Artsmark Process

Artsmark has a common sense application process that is light on paperwork and flexible to each school or setting.

Follow these six simple steps:

1. Register online and complete the Self-Assessment
   artsmark.org.uk/registration

2. Attend the Development Day

3. Write and submit your Statement of Commitment

4. Deliver, develop, evidence and evaluate your goals

5. Write and submit your Statement of Impact

6. Receive your Artsmark Award and celebrate!

Re-register to maintain your status
Delivery partners

Arts Council England deliver Artsmark in partnership with the network of Bridge organisations.

- Manages your registration and application fee
- Processes your completed Statement of Commitment and Statement of Impact
- Awards your Artsmark level
- Runs the Development Training
- Offers you support through your Artsmark journey
- Connects you with Artsmark Partners and other settings on their Artsmark journey
Application paperwork

Two formal submissions:
- Statement of Commitment
- Statement of Impact

Informed by:
- Artsmark Award criteria
- Arts Council England's Quality Principles
- your setting’s improvement/development plan

All staff, including senior leaders, should work together when completing the application paperwork.

Whole setting commitment to Artsmark is key to its success.
Question 1

How do arts and culture currently play a role within your setting’s strategic values?

Do not write more than 500 words.

- What are your overarching ethos and values for the arts?
- Why do you believe arts and culture are important?
- What is your vision for the arts in your school?
- How is this led from the top?
- What do you believe arts and cultural opportunities / activities offer to students, to staff, to teaching & learning?
- How is this articulated and valued by the whole school community?
Question 2

How and why will your Artsmark journey contribute to the priorities in your strategic improvement plan?

*Do not write more than 500 words.*

This question asks you to think about how your school can use the process of participating in an Artsmark journey to contribute to your improvement plans.

- How will the structure of the Artsmark process (self assessment, quality principles, development training) help you achieve your plans?

- What will you write into your SIP about these plans and how will you reference your Artsmark journey?

- How will you measure the impact of these plans?
The Self-Assessment framework breaks down the award criteria against the three Artsmark levels: Silver, Gold and Platinum

1. Values and ethos
2. Leadership
3. Children and Young People engagement
4. Curriculum design
5. Range of offer
6. CPD
7. Partnerships
8. Equality and diversity

Use these throughout your Artsmark journey to measure how your provision has developed and to evidence the impact of your work.
The self-assessment framework will be an important document throughout the Artsmark process.

Review the framework. Using the template provided, rate your provision out of 5 (1 being low, 5 being high)
Looking at the Artsmark Award criteria, where does your setting currently have strengths and where would you like to develop?

_Do not write more than 500 words._

- Using the spider diagram activity reflect on your settings strengths and areas of development
- Ensure you address all the Self-Assessment criteria in your response
- The assessor will expect an aspect of your Artsmark journey to focus on those identified areas of development.
Question 4

What are the goals and ambitions for your Artsmark journey and what steps will you take to achieve these?

*Do not write more than 500 words.*

- What areas of development are you going to address in your Artsmark journey?
- Timeline – How long is it going to take?
- Who is going to deliver it?
- Actions/Events/Milestones
Question 5

What support will you need and what resources will you commit to achieve your goals and ambitions?

*Do not write more than 500 words.*

SCHEMES MNEMONIC

Space * Cost * Help * Equipment * Materials * Evaluation Framework * Systems
Question 6

How will you know you have achieved your goals and ambitions? What will success look like and how will you evidence it in your Statement of Impact?

• What qualitative and quantitative data will you collect during your Artsmark journey?
• How will you measure and evaluate your Artsmark journey?
• What changes will you be looking for?
• What will long term success look like?
Quality Principles

1. Striving for excellence and innovation
2. Being authentic
3. Being exciting, inspiring and engaging
4. Ensuring a positive and inclusive experience
5. Actively involving children and young people
6. Enabling personal progression
7. Developing belonging and ownership

Use the language of the Quality Principles throughout the Statement of Commitment
The Statement of Impact is a point of reflection and evaluation. It should provide evidence of the impact of your achievements and discuss what you have learnt through your Artsmark journey.

When writing your Statement of Impact:

- **Provide evidence**
  Tell us your rationale, describe what you did, and provide evidence of its impact

- **Use the criteria**
  The criteria will help you address all the key areas of assessment to maximise the success of your Artsmark journey

- **Get support**
  Work with colleagues and SLT to review your journey. Speak to your Bridge

Guidance and support is available online and from your Bridge.
Assessment

Your **Statement of Commitment** and **Statement of Impact** will be used to assess your Artsmark Award.

They are assessed against the:
- Artsmark award criteria
- Quality Principles

Our assessors award an Artsmark level based on:
- How your arts and cultural provision has developed between both documents
- Evidence of the impact of Artsmark
- Objectives and goals that have been achieved, not ones that are yet to be completed
A New Direction offers the following support for London schools:

• 1-1 telephone calls

• Support surgeries

• Artsmark events

• INSET training

• Artsmark e-news
What happens now?

- Work through the Artsmark Development Training preparation toolkit exercise three about school improvement priorities and exercise five, identifying your Artsmark goals.

- Afternoon telephone calls with an Artsmark Consultant to address any questions, queries or concerns about completing paperwork.