



What is the Artsmark Partnership Programme?

The Artsmark Partnership Programme is an Arts Council England endorsed network of organisations who are devoted to bringing great arts and cultural opportunities to children and young people. They support Artsmark registered schools and other educational establishments on their journey to embed arts and culture across the curriculum. The programme was developed in consultation with the education and cultural sectors.

To become an Artsmark Partner, organisations are required to attend an Artsmark Partnership Programme briefing with their local Bridge organisation. Arts Council England will then issue an Artsmark Partner logo, which should be used in accordance with the branding guidelines, alongside any marketing relating to Artsmark Partnership Programme. By using the logo, organisations are confirming that they adhere to the Code of Practice and the Terms and Conditions of the programme.

Artsmark Settings will be supported by Artsmark Partners to further develop and embed their arts and cultural provision. The Artsmark Partner logo provides Artsmark Settings with reassurance that the organisation understands the requirements and process of the Artsmark Award and that they will adhere to the Code of Practice of the programme. Artsmark Settings can engage with any external partners and are not restricted to working exclusively with Artsmark Partners.

Artsmark Partners will be supported to develop deeper, longer term relationships with Artsmark Settings and to strengthen their offer for children and young people. Artsmark Partners should advocate for Artsmark in all their work but are not local delivery partners for Artsmark Award, as that role is fulfilled by Bridge organisations.

What are the benefits of joining the Artsmark Partnership Programme?

- Engage and build new audiences through schools and families
- Support to map your current offer against Artsmark criteria
- Better understanding of the needs and priorities of education settings
- Develop deeper, longer term relationships with education settings
- Strengthen your offer for Children and Young People

- Endorsement from Arts Council England and support to meet funding requirements for National Portfolio Organisations
- Contribute to, and benefit from, signposting and sharing of best practice across the Partnership network

What do organisations have to do?

- Contact their local Bridge Organisation to register interest
- Attend a free Artsmark Partnership Programme Briefing Session with their local Bridge organisation to develop their understanding of the Artsmark process and the needs of Artsmark settings
- Agree to adhere to a Code of Practice, outlining expectations of Artsmark Partners, and the Terms and Conditions of the programme
- Have a clearly articulated Artsmark offer on their website

How will Artsmark settings find an Artsmark Partner to work with?

Once they have joined the programme, Partners will be issued with an Artsmark Partner logo. Details will be included on their Bridge Organisations database which schools can use to search for appropriate partners to engage with.

How do organisations maintain membership to the programme?

Partners will be asked to renew their commitment to the requirements of the programme on an annual basis.