





Impact

- Arts & cultural organisations better able to engage with public sector commissioning
- Public service commissioners more aware of potential for arts & cultural organisations to deliver outcomes



What is commissioning?

Process that public bodies use to:

- assess needs of people in area/demog group
 - design services to meet those needs
- select an appropriate service to meet needs.





CCP Research phase

- Looked at evidence that arts, museums & libraries deliver social value
- Analysed where interests of arts, museums & libraries and commissioner align
- Identified evidence base for demonstrating outcomes



Value delivered by arts, museums, libraries



CCP workstreams

Arts & Cultural organisations Commissi	in flux on a set
Learning programme – A&Cs commissio	on ready
Commissioning partners – pilots, shared	dlearning
National conferences & events – good p	practice, awareness raising
High level round tables – engagement at strategic / policy level	
Local networks / relationship brokerage: A&Cs, commissioners, others	
Social impact seminars	Social impact seminars
Beacons Programme - support to 3 A&C infrastructure orgs: reach & legacy	
	Policy /pub affairs input
Case studies	
Online resources: Evidence library, information, guidance	





CULTURAL COMMISSIONING PROGRAMME **Stay informed:** www.ncvo.org/CCProg Jessica.harris@ncvo.org.uk